



As a multidisciplinary graphic designer and art director, my work blends visual problem solving with brand strategy to create compelling consumer experiences.

**WORK**

2016-CURRENT

**SIDECAR AGENCY** FREELANCE ART DIRECTOR

Design and art direction for websites, digital and social campaigns, and branding initiatives for travel/leisure, cannabis, technology and consumer electronics clients.

**DDW** FREELANCE CREATIVE

Concepting and designing packaging, print and digital solutions for retail and consumer goods brands including Men’s Wearhouse, Amazon and Energizer.

2015

**RAZORFISH** FREELANCE SENIOR ART DIRECTOR

Visual design, working collaboratively—and under aggressive timelines—with design and development teams on the HP Enterprise website launch. Concepted and designed digital campaigns and landing pages for Intel.

2006-2014

**TRINITY BRAND GROUP** SENIOR DESIGNER

Designed and directed creative solutions across multiple brands within the agency’s portfolio—including packaging, point-of-sale, print, digital and brand strategy. Managed junior designers, freelancers and illustrators.

2005-2006

**CNET NETWORKS** DESIGNER

Created strategic digital design solutions for client campaigns. Designed print and online collateral for corporate marketing department.

2004-2005

**LANDOR ASSOCIATES** INTERN/FREELANCE DESIGNER

Designed packaging graphics for Coors Brewing Company, organized presentation materials, assembled packaging standard guides.

**EDUCATION**

**ACADEMY OF ART UNIVERSITY**

SAN FRANCISCO, CA

Bachelor of Fine Arts in Computer Arts/New Media

**CALIFORNIA STATE UNIVERSITY HAYWARD**

HAYWARD, CA

Bachelor of Science in Business Administration, Marketing Management

**CLIENTS**

MILLERCOORS

SAFEWAY

HP ENTERPRISE

INTEL

TORANI

SAZERAC SPIRITS

CONSTELLATION SPIRITS

NORTHWESTERN MUTUAL

AMAZON

CHANDON

ENERGIZER

COHERE TECHNOLOGIES

DISPLAYPORT/VESA

MEN’S WEARHOUSE

PLANT CONSTRUCTION

EINSTEIN-NOAH

PATHÉ

CARHARTT

HORIZON ORGANICS

**ACCOLADES**

**CREATIVITY INTERNATIONAL**

Third Shift (Silver)

Blue Moon Graffiti Collection  
(Honorable Mention)

**DAVEY AWARDS**

Blue Moon Graffiti Collection  
(Silver)